

AAPEX BY THE NUMBERS

AAPEX 2019 AT A GLANCE



TOTAL ATTENDEES

162,829*



BUYERS

70,256*

*combined AAPEX and SEMA attendance



49,000+

AAPEX TARGETED
BUYERS



2,545

MANUFACTURER &
SUPPLIER COMPANIES



1,295

PRODUCT
CATEGORIES

AN INTERNATIONAL EVENT



14,583

Targeted Buyers from
Outside the U.S.



114

Countries Represented
By Targeted Buyers

AAPEX is the centerpiece and showplace of our industry. Everyone who is anyone in our industry is there and ready to meet to discuss all things aftermarket."

- TED HUGHES

HEAD OF MARKETING, MAHLE AFTERMARKET INC.

Exhibiting at AAPEX is a great opportunity to meet leaders in global markets. That by itself enriches the experience of each and every aspect of business."

- THAI-JAPAN INDUSTRIAL & MECHANICAL PRODUCTS LTD.

aaapex
ahead of the curve

NOVEMBER 3-5, 2020

LAS VEGAS, NV | SANDS EXPO & CAESARS FORUM

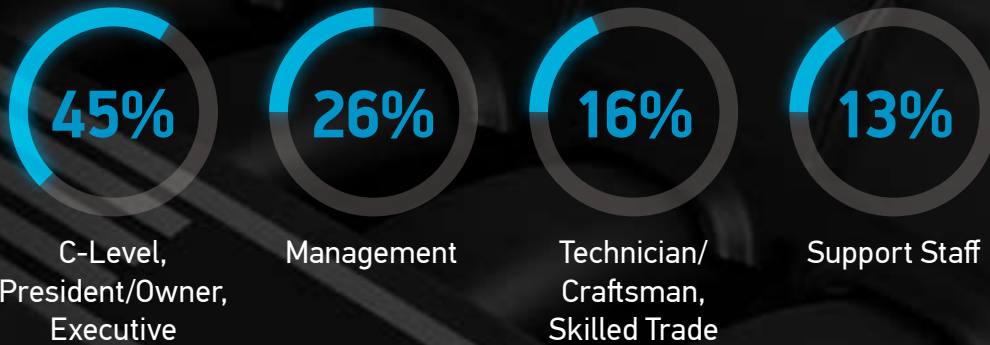
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autocare
ASSOCIATION
Independence drives us.

AAPEX SNAPSHOT

ATTENDEE LEVEL IN ORGANIZATION



ATTENDEE BUSINESS BREAKDOWN



IN 2019...



TOP REASONS FOR EXHIBITING



**GENERATE SALES/
NEW BUSINESS CONTACTS**



**MEET WITH EXISTING CUSTOMERS/
PARTNERS/VENDORS**



**INCREASE BRAND AWARENESS/
PROMOTE COMPANY**

"We can say with conviction that AAPEX is our most important trade show of the year. Both the quantity and quality of engagement is high because everyone in the industry knows that AAPEX is the 'one stop shop' to see all the best manufacturers and distributors in the automotive aftermarket. We know that AAPEX gives us a very good ROI!!"

**- KIM COTTLE
PRESIDENT & CEO, ASSOCIATED EQUIPMENT CORP.**

AAPEX is a trade-only event and is not open to the general public. AAPEX is co-owned by Auto Care Association and the Automotive Aftermarket Suppliers Association (AASA), the light vehicle aftermarket division of the Motor & Equipment Manufacturers Association (MEMA). For more information, visit aapexshow.com or email info@aapexshow.com. On social media, follow AAPEX at #AAPEX20.

***Based on 2019 post-show survey responses.*